



# North Country

## Human Resources Association

**Sponsorships available for January – June / October – November**  
**One Sponsor per month**  
**No direct solicitation during the meeting and presentation**

**A featured sponsor for a monthly meeting will receive:**

<b>Level</b>	<b>Description</b>	<b>Sponsorship</b>
<b>Gold</b>	<ul style="list-style-type: none"> <li>• Acknowledgement at the start of the meeting by NCHRA Board Member.</li> <li>• Two (2) minute engagement of membership audience.</li> <li>• Featured on all email blasts pertaining to that monthly meeting.</li> <li>• Company advertised on meeting display sign.</li> <li>• Company logo &amp; tag line as sponsor on website under meeting details w/ short summary during sponsor month.</li> <li>• Full page ad in sponsor month Newsletter.</li> <li>• Company logo as sponsor &amp; active link on website during sponsor month.</li> <li>• Company flyer at member tables (flyer provided by sponsor).</li> <li>• Meal provided (2 rep limit).</li> <li>• A display table to exhibit literature &amp; promote services to attendees before &amp; after meeting.</li> </ul>	\$500
<b>Silver</b>	<ul style="list-style-type: none"> <li>• Acknowledgement at the start of the meeting by NCHRA Board Member.</li> <li>• Two (2) minute engagement of membership audience.</li> <li>• Featured on all email blasts pertaining to that monthly meeting.</li> <li>• Company advertised on meeting display sign.</li> <li>• Company logo as sponsor on website under meeting details during sponsor month.</li> <li>• Meal provided (2 rep limit).</li> <li>• A display table to exhibit literature &amp; promote services to attendees before &amp; after meeting.</li> </ul>	\$300
<b>Bronze</b>	<ul style="list-style-type: none"> <li>• Acknowledgement at the start of the meeting by NCHRA Board Member.</li> <li>• Featured on all email blasts pertaining to that monthly meeting.</li> <li>• Company advertised on meeting display sign.</li> <li>• Meal provided (1 rep limit).</li> <li>• A display table to exhibit literature &amp; promote services to attendees before &amp; after meeting.</li> </ul>	\$200

**Sponsor a monthly meeting to increase exposure of your product or service to our membership.**

**Please contact Melissa Dennie, NCHRA President for more information at**  
**[mdennie@sunyjefferson.edu](mailto:mdennie@sunyjefferson.edu)**